

Golam Kibria

+880-1836646892 • mgolamkibria0@gmail.com

<https://www.linkedin.com/golamkibria0>

12685 Berlin, Germany

PRODUCT DESIGNER • UX/UI DESIGNER

Product Designer with 3+ years of experience in designing AI-powered, educational, and cross-cultural digital products for users across the globe. Strong background in user research, system design, and accessibility, complemented by business education. Working experience with remote international teams and delivering scalable design systems used across markets.

WORK EXPERIENCE

Learnyx Inc. — Delaware, USA (Remote)

Jul 2024 – Present

- Continuously identify engagement and motivation gaps in traditional learning by analyzing user behavior of children, parents, and teachers
- Help transform the product experience from content-driven learning into a gamified, game-first system combining sports and academics
- Explore and validate problems around age-specific usability, attention span, and reward mechanics across different child age groups
- Improve clarity and enjoyment by refining interactions, feedback loops, and progression systems based on ongoing insights
- Collaborate with cross-functional teams to evolve features such as leagues, challenges, and multiplayer interactions
- Design with a global mindset, ensuring experiences work for diverse cultures and learning styles

EnlightApp — New York, USA (Remote)

Sep 2024 – Present

- Designed and delivered a live gamified feature (“Guess to Know You”) to help teachers quickly understand student sentiment, confidence, and participation in class
- Solved the problem of limited classroom visibility by enabling real-time, student-driven input through game mechanics instead of traditional surveys
- Designed end-to-end experiences for two platforms (Teacher & Student), ensuring clear roles, flows, and interactions for each user type
- Redesigned the EnlightApp marketing website to better communicate product value, use cases, and benefits for educators

Decent Themes — Dhaka, Bangladesh

Jan 2024 – Jun 2024

- Designed reusable web templates intended for international customers across different industries and use cases
- Built and maintained a lightweight design system to ensure consistency, scalability, and faster template production
- Addressed variability in user needs by creating layouts that could adapt to different content types, branding, and reading patterns

Expatal Ltd — Dhaka, Bangladesh

Jan 2023 – Dec 2023

- Solved onboarding and trust issues for expatriates unfamiliar with local systems and services
 - Designed experiences that reduced confusion for users navigating new cultural and administrative environments
 - Helped align business goals and user needs by collaborating with stakeholders across product and engineering
 - Improved usability of service discovery and community features for international users
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EDUCATION

Bachelor of Business Administration (BBA) — University of Development Alternative

CGPA 3.49

Dhaka, Bangladesh • <https://uoda.edu.bd> • EQF level 6

Jan 2018 – Apr 2022

Higher Secondary Certificate (HSC) — Sonagazi Govt. College

GPA 4.08

Feni, Bangladesh • <https://sonagazicollege.gov.bd>

2015 – 2017

TOOLS & METHODS

Product discovery & problem framing • User research (interviews, surveys, usability testing) • Interaction design & usability • Design systems & scalable UI • Gamification & engagement design • Accessibility-aware design • Prototyping & wireframing • Responsive & cross-platform design • Remote collaboration with cross-functional teams • Agile / remote product teams • Figma • Adobe Creative Suite • Miro • Balsamiq • UserTesting • Google Forms • SurveyMonkey